

# **NOKIA**

## **Helen Jarvis Services Marketing Manager, Nokia South Africa**

Since joining Nokia in Feb 2009, Helen has been involved in bringing many new and exciting services to the South African market. Her main responsibility is to ensure total service readiness and determine future service offerings.

Helen has been involved in the telecoms industry since 1997, working for both fixed line operators in Europe and ISP's locally in South Africa. Prior to the telecoms industry, Helen worked in the FMCG industry. Her combination of industry history ensures that Nokia services brought to market are both consumer centric and leverages the dynamic changes within the telecom space.

Adding value to lives through relevant services and the opportunity to reach such a wide range of people through mobile phones drives Helen to continually bring new services to the market.

Helen has a degree in Business Science (Marketing) and interests ranging from technology to sport, movies and travelling.



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