

Communications

GERARD BRANDJES**General Manager, Nokia South Africa Middle East and Africa**

Since the beginning of August 2010 Gerard has had the responsibility for the Nokia business in South Africa. South Africa is part of Nokia's greater Middle East and Africa region.

His responsibilities include overall business strategy, sales, marketing, channel, business and team development as well as customer care. Gerard joined the SA team from Nokia's East and Southern Africa office in Nairobi, Kenya where he was the General Manager from 2008.

Gerard made significant contributions to the local sales unit; the most notable being the successful lobbying for VAT waiver on mobile phones in Kenya, June 2009.

He joined Nokia in 2007 as the Mobile Phones Business Manager for South and East Africa with the overall business responsibility for Nokia Mobile Phones business unit in the region.

Prior to joining Nokia he held several senior management positions at BAT in the Middle East and Africa for over a period of eleven years.

Gerard now lives in Johannesburg, South Africa, with his wife and two children.

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